



“ We consistently invest in state-of-the-art technology, advanced manufacturing facilities, and a highly skilled workforce. ”

– Zakir Hussain Siddiqui
Director & CEO, Servokon Systems Limited



Founded in 1990 by Haji Kamruddin, Servokon Systems Limited exemplifies visionary leadership and innovative thinking. With a rich legacy spanning almost 35 years, the company has emerged as among India’s largest power conditioning equipment and transformer manufacturers and suppliers.

At ELECRAMA 2025, Servokon Systems Limited, as the Principal Partner, will showcase its four key segments: Power, renewable energy, power conditioning, and the domestic segment. Highlighting its latest innovations and advancements in these areas, the company aims at showcasing its commitment to technological leadership and excellence. In this interaction with IEEMA JOURNAL, **Zakir Hussain Siddiqui, Director & CEO, Servokon Systems Limited**, shares about the company’s focus areas and more...

Servokon Systems has emerged as among India’s largest power conditioning equipment and transformers manufacturers and suppliers. How does the company strive to be an influential leader in this segment? Tell us about your initiatives in this direction.

We have always focused on innovation, quality, and customer satisfaction to maintain our leadership in power conditioning and transformer industries. We consistently invest in state-of-the-art technology, advanced manufacturing facilities, and a highly skilled workforce. Our commitment to research and development (R&D) ensures we stay ahead of the curve, offering solutions tailored to our clients’ needs. Additionally, our customer-centric approach and robust after-sales service has built long-term trust and loyalty. Initiatives like collaborating with global experts, implementing stringent quality control measures, and participating in industry forums have solidified our reputation as a leader in this field.

Tell us about the company’s focus on sustainability and meeting energy-efficiency goals.

At Servokon, sustainability is at the core of our operations. Through our Solar division, we provide innovative solutions like ground-mount systems, rooftop installations, and solar carports, enabling a shift to renewable energy. Our energy-efficient solutions are designed to reduce carbon footprints and optimise performance. By aligning with India’s Mission 2030, we actively contribute to the national goal of 500 GW renewable energy capacity. We focus on empowering customers with clean energy solutions, minimising waste, and driving a greener future. For us, sustainability is not just a goal – it is a responsibility we embrace every day.

How is the company striving to meet renewable energy goals of industries and economies through research-based and cost-effective solar power solutions?

We are committed to helping industries and economies achieve renewable energy goals through research-driven and cost-effective solar solutions. We focus on delivering customised systems that maximise efficiency and reliability. Through innovation and sustainability, we enable seamless transitions to renewable energy, reduce carbon footprints, and align with global energy targets, ensuring impactful and accessible clean energy for all.

With the government focusing on also driving exports, how is the company moving forward in this direction? Tell us about your export presence and how much it contributes to your overall business? Any plans to expand in this direction?

Servokon has established a strong global presence, exporting to more than 40 countries, including the US, the UAE, Malaysia, Australia, and several others. Exports contribute significantly to our overall revenue, and we are focused on expanding into new markets while strengthening our foothold in existing ones. By adhering to international quality standards and customising products for regional needs, we have built a trusted reputation worldwide. Our participation in global exhibitions and collaborations with international distributors further enhance our growth, and we remain committed to exploring untapped opportunities to boost our global market share.

What are your plans for ELECRAMA 2025?

At ELECRAMA 2025, as the Principal Partner, we will showcase our four key segments: Power, renewable energy, power conditioning, and the domestic segment. The exhibition will highlight our latest innovations and advancements across these areas, reflecting our commitment to technological leadership and excellence.

We aim to engage with industry leaders, policymakers, and potential clients, fostering new collaborations and strengthening our market presence. ELECRAMA 2025 aligns perfectly with our vision of leading the way in sustainable energy solutions and all our core segments, and we are prepared to make it a memorable experience for all attendees.