



16th Edition

ELEC RAMA

Powering the **Future of Energy**

22 - 26 February, 2025

India Expo Mart, Greater Noida, Delhi NCR

RBSM / DBSM - SPONSORSHIP OPPORTUNITIES

RBSM/DBSM Sponsorship - Opportunities

Sr. No.	Title	Units	AMOUNT		
			IEEMA Member	Non - Member	
1	RBSM Buyers Lounge	2	₹ 4,50,000	₹ 5,00,000	\$ 6,250
2	Mega Lunch Area	4	₹ 2,75,000	₹ 3,00,000	\$ 3,750
3	RBSM Dinner Sponsor	4	₹ 1,25,000	₹ 1,35,000	\$ 1,690
4	RBSM Buyer Kit Sponsor	2	₹ 4,50,000	₹ 5,00,000	\$ 6,250
5	RBSM Registration Desk	1	₹ 4,50,000	₹ 5,00,000	\$ 6,250
6	RBSM Meeting Cubical Branding	4	₹ 4,00,000	₹ 4,40,000	\$ 5,500
7	DBSM Buyers Lounge	2	₹ 3,25,000	₹ 3,55,000	\$ 4,440
8	DBSM Registration Desk	1	₹ 3,00,000	₹ 3,30,000	\$ 4,125
9	DBSM Dinner Sponsor	4	₹ 60,000	₹ 66,000	\$ 825
10	DBSM Buyers Kit Sponsor	2	₹ 3,75,000	₹ 4,15,000	\$ 5,190
11	DBSM Meeting Cubical Branding	2	₹ 3,00,000	₹ 3,30,000	\$ 4,125

RBSM BUYERS' LOUNGE

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

 2 SPONSORS	₹ 4,50,000	₹ 5,00,000	USD 6250
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No of sponsors: 2

Particulars: Single Sponsor for the waiting lounge

Key Benefits:

1. Printing of Name & Logo of your company in the Buyers Lounge
2. Standees / Hoardings / Banners to be placed in the Buyers Lounge
3. Thank you Sponsor signage at prominent locations
4. Corporate video of 2 minutes to be played inside the lounge.
5. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website

MEGA LUNCH AREA

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

4 SPONSORS	₹ 2,75,000	₹ 3,00,000	USD 3750

No of sponsors: 4

Particulars: Lunch sponsorship on All 5 Days

Key Benefits:

1. Exclusive standee at the Lunch venue
2. Thank you Sponsor acknowledgment at the Venue
3. Digital recognition (1 minutes corporate videos) on TV Screens in the Lunch area.
4. Welcome speech approx. 2 mins every day
5. 5 Lunch Invites to Sponsors Company
5. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website



RBSM DINNER SPONSOR

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

<p>4 SPONSORS</p>	<p>₹ 1,25,000</p>	<p>₹ 1,35,000</p>	<p>USD 1690</p>
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No of sponsors: 2 per Hotel

Particulars: 3 nights per hotel and two sponsors per hotel

Key Benefits:

1. Exclusive standee at the Dinner venue
2. Thank you Sponsor acknowledgment at the Venue
3. Digital recognition on TV Screens in the Dinner area
4. Welcome speech approx. 2 mins every night
5. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website
6. Recorded video of Sponsor

RBSM BUYERS KIT SPONSOR

	EXHIBITOR RATE - IEEMA MEMBER	EXHIBITOR RATE - NON MEMBER	
2 SPONSORS	₹ 4,50,000	₹ 5,00,000	USD 6250



**Image is Illustrative*

No of sponsors: 2

Particulars: Approx 700 Welcome Kits

Key Benefits:

1. Your Logo on the Kit Bag
2. Exclusive Standee at the conference premises.
3. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website
4. Sponsor's company brochure to be inserted in the Kit Bag

RBSM REGISTRATION AREA

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

<p>🔴 SOLE OPPORTUNITY</p>	<p>₹ 4,50,000</p>	<p>₹ 5,00,000</p>	<p>USD 6250</p>
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No. of sponsors: 1

Key Benefits :

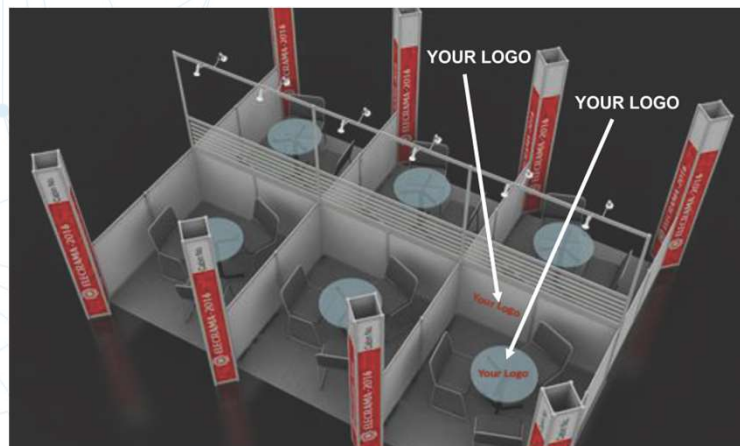
1. Your Logo on mail sent out to the buyers
2. Thank you Sponsor acknowledgment at the Venue
3. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website
4. Prominent Branding on the back wall
5. Company logo on front panel!

RBSM - MEETING CUBICLE BRANDING

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

4 SPONSORS	₹ 400000	₹ 440000	USD 5500
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No of Buyers: 4

Particulars: Total 200 Cubicles for meetings, each sponsor gets 50 cubicles

Key Benefits:

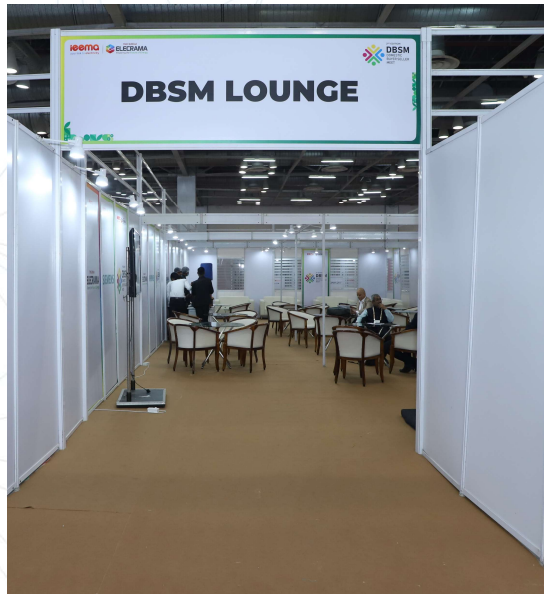
1. Your Company Logo on top of 50 meeting tables
2. Your Company Logo prominently at one side of 50 meeting cubicles
3. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website

DBSM BUYERS' LOUNGE

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON-MEMBER

2 SPONSORS	₹ 3,25,000	₹ 3,55,000	USD 4440



No of sponsors: 2

Particulars: Single Sponsor for the waiting lounge

Key Benefits:

1. Printing of Name & Logo of your company in the Buyers Lounge
2. Standees / Hoardings / Banners to be placed in the Buyers Lounge
3. Sponsors Logo on wall panels.
3. Thank you Sponsor signage at prominent locations
4. Corporate video of 2 minutes to be played inside the lounge
5. Online acknowledgment - Your Logo and company link to your website, displayed on the DBSM website

DBSM REGISTRATION DESK

	EXHIBITOR RATE - IEEMA MEMBER	EXHIBITOR RATE - NON MEMBER	
SOLE OPPORTUNITY	₹ 3,00,000	₹ 3,30,000	USD 4125



No. of sponsors: Sole

Key Benefits :

1. Your Logo on mail sent out to the buyers
2. Thank you Sponsor acknowledgment at the venue.
3. Online acknowledgment - Your Logo and company link to your website, displayed on the DBSM website.
4. Prominent Branding on the back wall.
5. Company logo on front panel.

DBSM DINNER SPONSOR

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

 4 SPONSOR	₹ 60000	₹ 66000	USD 825
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No of sponsors: 2 per Hotel

Particulars: 3 nights per hotel and two sponsors per hotel

Key Benefits:

1. Exclusive standee at the Dinner venue
2. Thank you Sponsor acknowledgment at the Venue
3. Digital recognition on TV Screens in the Dinner area
4. Welcome speech approx. 2 mins every night
5. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website
6. Recorded video of Sponsor

DBSM BUYERS KIT SPONSOR

	EXHIBITOR RATE - IEEMA MEMBER	EXHIBITOR RATE - NON MEMBER	
SPONSORS 2	₹ 3,75,000	₹ 4,15,000	USD 5190



** Image is illustrative*

No of sponsors: 2

Particulars: Approx 700 Welcome Kits

Key Benefits:

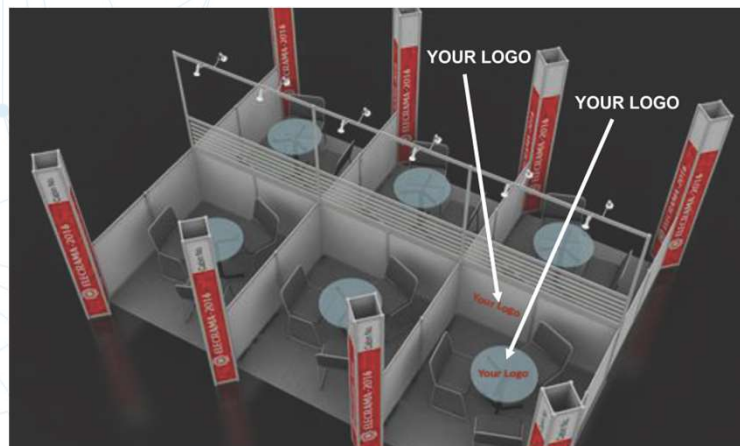
1. Your Logo on the Kit Bag
2. Exclusive Standee at the conference premises
3. Online acknowledgment - Your Logo and company link to your website, displayed on the DBSM website
4. Sponsor's company brochure to be inserted in the Kit Bag

DBSM - MEETING CUBICLE BRANDING

EXHIBITOR RATE - IEEMA MEMBER

EXHIBITOR RATE - NON MEMBER

2 SPONSOR	₹ 3,00,000	₹ 3,30,000	USD 4125
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No of Buyers: 2

Particulars: Total 100 Cubicles for meetings, each sponsor gets 50 cubicles

Key Benefits:

1. Your Company Logo on top of 50 meeting tables
2. Your Company Logo prominently at one side of 50 meeting cubicles
3. Online acknowledgment - Your Logo and company link to your website, displayed on the RBSM website



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ROADSHOWS - SPONSORSHIP OPPORTUNITIES

ROAD SHOW SPONSORSHIP

For All Roadshows – Rs. **10** Lakhs
 For any 5 Roadshows – Rs. **3.5** Lakhs
 For any 3 Roadshows – Rs. **2** Lakhs
 For Single Roadshow – Rs. **75,000/-**

Types of Benefits	Single Roadshow	Any 3 Roadshows	Any 5 Roadshows	All Roadshows (15 Roadshows)
Logo visibility in all promotional collaterals of Roadshows	✓	✓	✓	✓
Logo on Wings of Backdrop,	✓	✓	✓	✓
Logo on Thank you Standee etc.	✓	✓	✓	✓
Placement of a Company Standees in outside area	✓	✓	✓	✓
Opportunity to display the Brochure/ product in an Exclusive area (Table space)	✓	✓	✓	✓
Company Logo on Table op pyramid to be placed on main tables	X	X	✓	✓
Database of delegates	X	X	X	✓
No of Delegates from sponsor company in one Roadshow	2	3	5	8

Eastern Region – Kolkata, Raipur, Guwahati, Bhubaneswar

Northern Region – Lucknow, Chandigarh, Jaipur

Southern Region – Bangalore, Hyderabad, Chennai, Cochin, Coimbatore,

Western Region – Vadodara, Gift city, Nashik, Aurangabad