







India Expo Mart, Greater Noida, Delhi NCR

BOOKING PROCESS









DATES	ΑCTIVITY
3rd MAY 2024 Onwards	REGISTRATION PHASE BEGINS
6th MAY 2024 Onwards	ESTIMATE GENERATION FEATURE ENABLED
6th MAY 2024	BANK DETAILS TO BE UPLOADED AND DISPLAYED ON THE PORTAL
8th MAY 2024 - 10th MAY 2024	PAYMENT OF ADVANCE BOOKING AMOUNT BY EXHIBITORS
14th MAY 2024 - 15th MAY 2024	UPDATION OF PAYMENT & PRIORITY NUMBER GENERATION BY THE EXHIBITORS
16th MAY 2024 - 17th MAY 2024	INTIMATION VIA EMAIL TO EXHIBITORS ABOUT THEIR TIME SLOTS FOR SELECTING THEIR STALL
21st MAY 2024 - 29th MAY 2024	SELECTION OF STALL AND SPONSORSHIP/BRANDING (POST STALL SELECTION) AS PER THE TIME SLOTS AND PAYMENT OF BALANCE AMOUNT & FINAL ALLOTMENT
23rd MAY 2024 onwards	GENERATION OF E- INVOICES BY TEAM IEEMA





Steps of Booking

Stall Booking

- Step I: Registration and Preparation
- Step II: Payment of ADM (Advance Deposit Money) + Priority Generation
- Step III: Stall Selection

Branding & Sponsorship Opportunities

- Step I: Study and Preparation
- Step II: Selection of Branding options









Step I: Registration and Preparation









Registration

- Visit https://booking.elecrama.com/
- Exhibitor Types
 - Pre-registered Companies
 - Past Exhibitors: EL-20 and EL-23
 - IEEMA Members
 - New Companies
 - Indian
 - International



New Energies, Electric Mobility and Digital Energy Pavilion

Attention, Exhibitor !

Get Ready for an Energizing Showcase of Sustainable Energies at ELECRAMA 2025!

Our New Energies, Electric Mobility and Digital Energy Pavilion awaits you at a prime location in Hall 1A, showcasing cutting edge products and solutions from industry sector like EV Charging Ecosystem, Battery & Energy Storage, Fuel cells & Green Hydrogen, Renewable & Energy Mix and Digital Energy.

Exhibitor from this segment can grab this exciting opportunity and make the most of your participation with a dedicated visitor segment.

Why Exhibit in Focused Pavilion on New Energies, Electric Mobility and Digital Energy

- 1. Showcase Products and Expertise to a Targeted Audience: These pavilions attract relevant targetted audience that's interested in these sectors. Exhibitors get direct access to key decision-makers, potential partners and enthusiastic buyers.
- Increased Visibility: A dedicated pavilion provides a concentrated hub, increasing your company's visibility within a highly relevant context. Visitors specifically seeking products and services related to these fields will immediately gravitate to this area.
- Stay Ahead of the Curve: Energy innovation is happening at lightning speed. These focused pavilions provide a window into new trends, disruptive technologies and the latest advancements within these sectors.

For more details click here to check guidlines.

Best Regards,

Team ELECRAMA

Know more

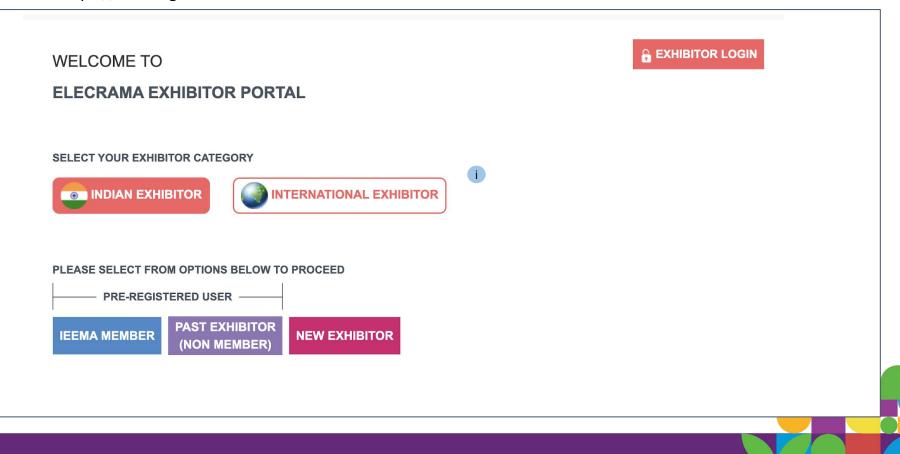
Login / Register

*





Visit: https://booking.elecrama.com







Find Pre-registered company

Enter the name of your company

NGAUGE SOLUTIONS SUBMIT

NGAUGE SOLUTIONS is registered as Non IEEMA member

You can receive the login details on below selected email id's

support1@pssinfo.com
SUPPORT1@PSSINFO.COM
SUPPORT1@PSSINFO.COM
SUPPORT1@PSSINFO.COM

Get Password

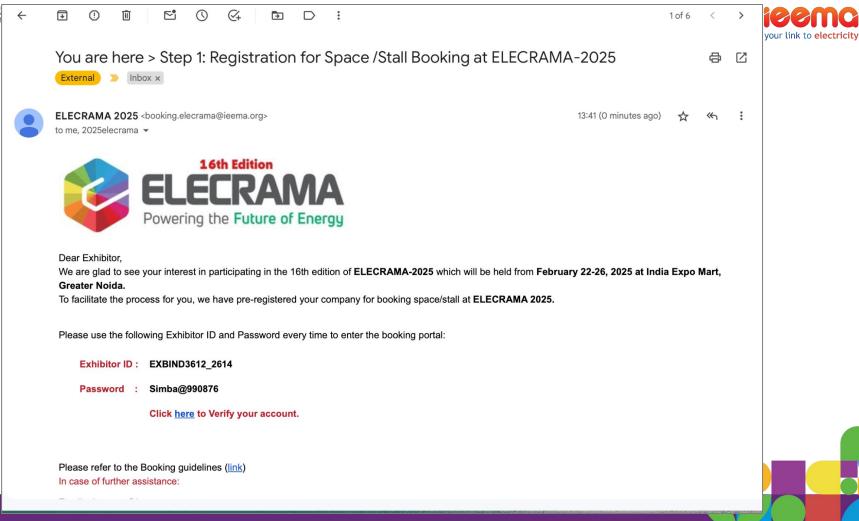
Click here to login

Please write to us at elecrama@ieema.org, to change your company's registered Email ID.















Preparation

- View Floor plans
- View Rates
- Generate Estimates (Multiple)
- Special Zones

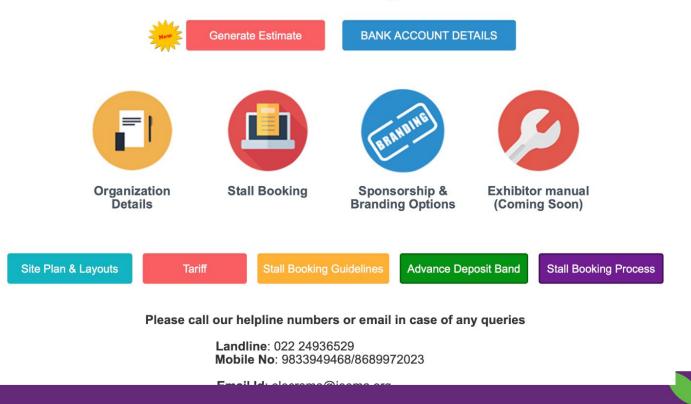






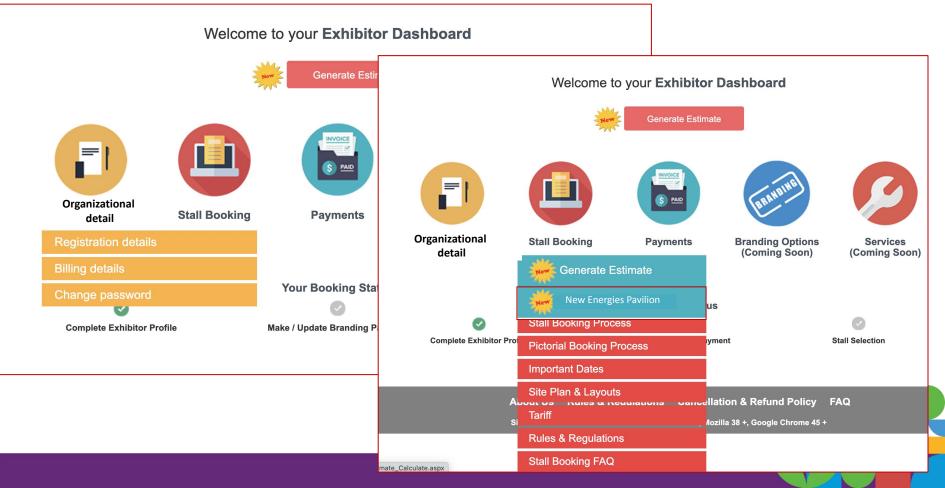


Welcome to Online Booking Dashboard





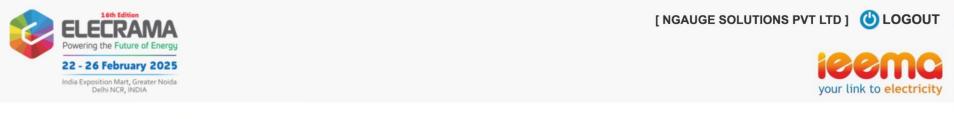






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Home > Site Plan & Layouts > Click on any hall to view specific layout > Click here to download site plan







Generate your estimate

Select as per your requirements *		
\$		

4

189 to 300(Sq. Mtrs.)

View Area band details

*

Silver

\$

189 Sq mtr	\$	2 sides open
189 Sq mtr	÷	2 sides open

Select a configuration from available options

	Area	Category	Open Sides	Mezzanine	No of Stalls
~	189	Silver	2	Yes	2
	192	Platinum	3	No	1
	224	Silver	2	Yes	1
	240	Silver	2	Yes	2
1	290	Silver	1	Yes	1
	294	Gold	3	Yes	1

Generate Estimate to proceed further

Estimate		
Particulars	Amount (in INR)	
Stall Charges per sqm (in INR)	19,050	
Area in Sqm (Bare Space)	189	
Gross Amount	3,600,450	
(For Mezzanine Floor - 30% of the total stall charges)	1,080,135	
CGST 9%	421,253	
SGST 9%	421,253	
Amount Payable	5,523,090	
Security Deposit (Refundable)	120,000	
Total Amount Payable	5,643,090	

Payment Break-up		
Particulars	Amount (in INR)	
First Installment (Inclusive Advance Deposit Amount) 40%	2,209,236	
Second Installment 30%	1,656,927	
Final Installment 30%	1,656,927	
Security Deposit	120,000	
Note: All amount are inclusive of GST amount except security deposit.		

Advance Deposit Amount for this stall	900,000	
(You need to transter this amount in order to book space in this band.		
View details about bands)		

Click here to view FAQ

Download PI Estimate

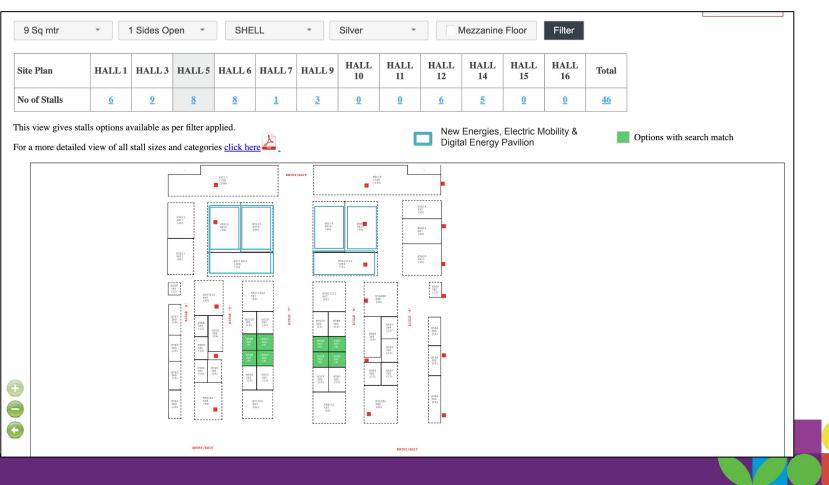




Generate Estimate











Step II: Payment AMD and Priority Generation







Halls 1A - 1 - 3 - 5 - 7 - 9- 10 - 11 - 12 - 14 - 15 - 16				
S. No.	Area Band in sqms	Category	Advance Money Deposit (AMD) - INR	
1	9 to 12	Shell	55000	
2	18 to 24	Shell	100000	
3	30 to 54	Bare	140000	
4	60 to 72	Bare	275000	
5	77 to 108	Bare	375000	
6	114 to 180	Bare	550000	
7	189 to 300	Bare	900000	
8	324 to 400	Bare	1500000	
9	435 and above	Bare	2100000	







Halls 4 & 6			
S. No.	Area Band in sqms	Category	Advance Money Deposit (AMD) - INR
1	9 to 12	Shell	45000
2	18 to 24	Shell	90000
3	30 to 54	Bare	120000
4	60 to 72	Bare	240000
5	77 to 108	Bare	300000
6	114 to 180	Bare	450000
7	189 to 300	Bare	750000
8	324 to 400	Bare	1300000
9	435 and above	Bare	1750000



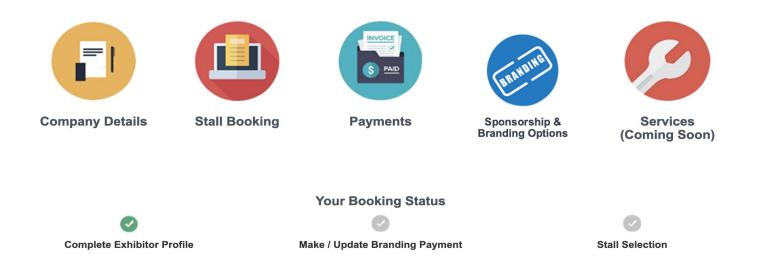


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city

Welcome Exhibitor Portal

Priority Generation will start in 02 :14 : 54 : 23 (DD:HH:MM:SS)







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city

Welcome Exhibitor Portal Priority Generation has started =' S PAID Sponsorship & **Company Details Stall Booking Payments** Services **Branding Options** (Coming Soon) **Your Booking Status Complete Exhibitor Profile** Make / Update Branding Payment Stall Selection

elect Hall *			
HALL 1A,1,3,5,7,9-12, 14-15 & 16	v		
elect your desired category *	Select your required area *		0
30 TO 54 (SQ. MTRS.)	30 SQ MTR		TDS should not be less than the Applicable Deposit amount Deducted if you have not deducted any TAX
opplicable Advance Deposit for this	ntee availability of the same size stall.	Your Bank Name*	Your Branch Name*
140,000		UTR / Transaction Ref No	o. * Transaction Date(dd/mm/yyyy). *
mount Transferred to Bank *	TDS Deducted *	Note: (Use comma (,) in case of m Reference Numbers)	nultiple UTRs/
	0	Notes	
ote: The Amount transformed + TDS should not	be less than the Applicable Deposit amount		





Home > Book your space

Submit your payment details to generate your priority number

Confirm your details and submit

Chosen Band	9 to 26 (Sq. Mtrs.)
Advance Deposit Payment Transferred	Rs. 50000/.
Date of Transaction	06/09/2022
Transaction reference number	242342

Submit







Home > Book your space

Thank you!

We have received your payment details. Your priority number for stall selection is SS-1

We will contact you with the next step for stall selection soon.

Your payment receipt will be emailed to once the payment is reconciled in our account.

Upload proof of payment

Note:

- Your priority number is subject to successful reconciliation of your payment in your account.
 Uploading of Payment of proof is mandatory and your Priority number will be revoked if it is not uploaded.

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Are you interested to participate in New Energies, Electric Mobility and Digital Energy Pavilion?

Read more about special zone

I am interested

I am not interested







Please read the following and confirm that that your organization meets the qualifies for to participate in New Energies, Electric Mobility and Digital Energy Pavilion ?

Eligibility

• Exhibitors with products, technologies and solutions related to the exhibiting segments listed below are eligible to participate in the New Energies, Electric Mobility & amp; Digital Energy Pavilion.

Rules and Regulations

- A dedicated area in Hall no. 1A is reserved for the New Energies, Electric Mobility & Amp; Digital Energy Pavilion.
- Exhibitors can book an area ranging from 9 sqm to a maximum of 72 sqm.
- he minimum area for bare space is 25 sqm or more.
- The booking process for a stall in the new energy pavilion is the same as any other space in the exhibition.
- For space booking process (refer to Space Booking Guidelines) please click on

Violation

- If the self-declared credentials are not found to be in line with energy pavilion requirements at any stage of the process from priority generation to the date of actual exhibition, may lead to seizure and sealing of the stall by organisers, and/or blacklisting of the violating company from participating in ELECRAMA now and in future.
- All payments received by IEEMA shall be forfeited.
- The Organisers reserve the right to make the final decision on this matter and the decision of the organisers shall be binding on the violating company.

I have read and understood the guidelines to participate in the New Energies, Electric Mobility and Digital Energy Pavilion. I further confirm that I will abide by the rules and regulations for the same.





Thank you for submitting your interest to participate in the **New Energies**, **Electric Mobility and Digital Energy Pavilion**.

You can select available stall in the **New Energies**, **Electric Mobility and Digital Energy Pavilion in Hall 1A** at the time of your stall selection.

Go to Dashboard





Step III: Stall Selection







Welcome to your Exhibitor Dashboard

Your priority is BS-A-18. Your Exclusive allotment time slot is 21 May 2024 (Tue) 11:00 AM - 11:30 IST AM 00:00:02:055 (days:hh:mm:ss)left for your exclusive time slow

View stalls in New Energies, Electric Mobility and Digital Energy Pavilion (View now)



Company Details



Payments



Sponsorship & Branding Options



(Coming Soon)



Stall Booking

Make / Update Branding Payment

Your Booking Status

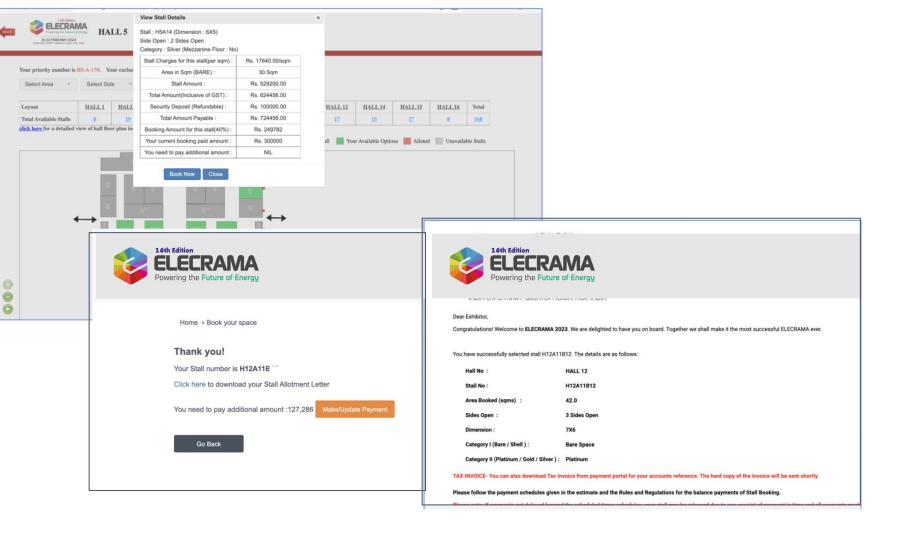
Stall Selection





V

16th Edition ELECRAMA Powering the Future of Energy	your link to electricity
Welcome Your priority number is BS-A-170	to vour Exhibitor Dashboard). You can book your stall now. Book Now
Company Details Compete Exhibitor Profile	View Stall Details x View Stall No : H12A11B12 Areas (6ARE): 42/segn Status : Booked Details x View Stall Details x View Status : Booked Cicks x View Status : Booked Cicks x View Status : Booked Cicks x View Status : Booked Cick berg for a detailed View of hall floor plan including structural steet columns (plan Cick berg for view Site Plan Cick Herg to view Site Plan Cick Herg to view View Alloled Statil View Available Statils







Congratulations

You have selected Stall: HAB123

Download your allotment letter

(Please note this is a provisional allotment, subject to balance payment of Rs. 546,000 within next 48 hours

Make / Update Payment

Branding & Sponsorship Opportunities

You may proceed to book the available branding opportunities ELECRAMA 2025

Branding and Sponsorship Opportunities





Step IV: Branding & Sponsorship Opportunities







Home > Branding Options

Select options from below for Branding and Sponsorship Opportunities

Onsite Branding Opportunities	Download Brochure		
Event Sponsorships	Download Brochure		
Branding in Buyer Seller Meet			

About Us Rules & Regulations Cancellation & Refund Policy FAQ

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Branding Options from Gate No. 1 -

Branding Options from Gate No. 3 & 4 +

Branding Options near Gate No. 5 & 6 +

Branding in Buyer Seller Meet +

Other Branding Options +

Particulars	Amount (INR)	Amount (INR)
Net Amount		
Discount Amount (10%)		
Gross Amount		
SGST Amount (9%)		
CGST Amount (9%)		
Total Amount		







Branding Options from Gate No. 1 -

Branding Options from Gate No. 3 & 4 +

Branding Options near Gate No. 5 & 6 +

Branding in Buyer Seller Meet +

Other Branding Options -

Name	Category	Hoarding Name	Amount (INR)	Book
Hoarding on mart area wall along VIP Parking Road	Starting from Gate 2 to Gate 3-4	G2MW-1	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-2	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-3	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-10	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-11	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-12	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-13	60,000	SELECT
Lanyard & Badge Branding	Sole Sponsorship	LS2MW-1	2,200,000	SELECT
CEO Night Sponsorship	Sponsor	CNSMW-1	425,000	SELECT
	Sponsor	CNSMW-2	425,000	SELECT
Exhibition Registration Area Branding	Gate 1	ERBMW-1	310,000	SELECT
	Gate 3-4	ERBMW-2	245,000	SELECT
	Gate 5-6	ERBMW-3	185,000	BLOCK

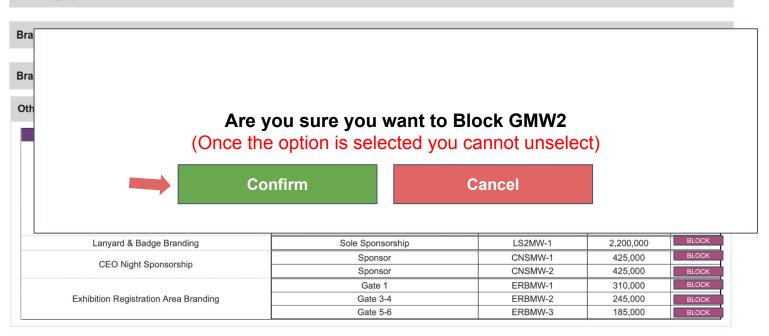




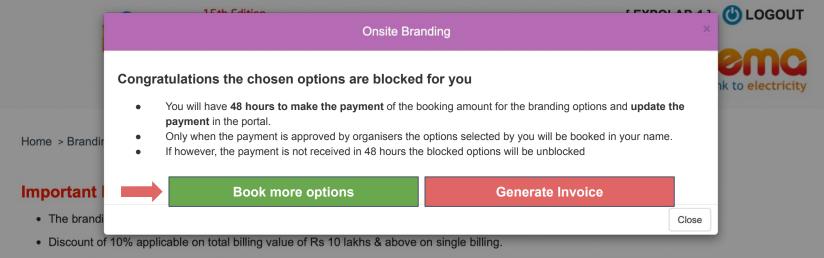


Branding Options from Gate No. 1 -

Branding Options from Gate No. 3 & 4 +







• Above discount is valid for limited period only.

Other Terms:

- Images are for illustrative purpose only & final design may vary slightly.
- Organizers may add/delete/modify any branding option if needed at their sole discretion.
- All bookings will attract GST as applicable.
- Payment schedule for the branding options chosen will be similar to the space booking as below.

Br	Branding Options from Gate No. 1 +										
	Name	Category	Hoarding Name	Amount (INR)	Book						
		PREMIUM	G1H-1	314,600	Blocked						
		DDDNUUM	04110	044.000	Diana di Sala						





Branding Options from Gate No. 1 -

Branding Options from Gate No. 3 & 4 +

Branding Options near Gate No. 5 & 6 +

Branding in Buyer Seller Meet +

Other Branding Options -

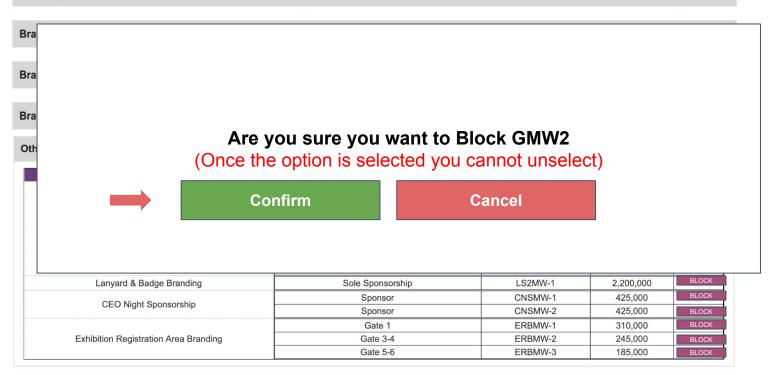
Name	Category	Hoarding Name	Amount (INR)	Book
	Starting from Gate 2 to Gate 3-4	G2MW-1	60,000	BLOCKED
	Starting from Gate 2 to Gate 3-4	G2MW-2	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-3	60,000	SELECT
Hoarding on mart area wall along VIP Parking Road	Starting from Gate 2 to Gate 3-4	G2MW-10	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-11	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-12	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-13	60,000	SELECT
Lanyard & Badge Branding	Sole Sponsorship	LS2MW-1	2,200,000	SELECT
CEO Night Spangarahin	Sponsor	CNSMW-1	425,000	SELECT
CEO Night Sponsorship	Sponsor	CNSMW-2	425,000	SELECT
	Gate 1	ERBMW-1	310,000	SELECT
Exhibition Registration Area Branding	Gate 3-4	ERBMW-2	245,000	SELECT
	Gate 5-6	ERBMW-3	185,000	BLOCK



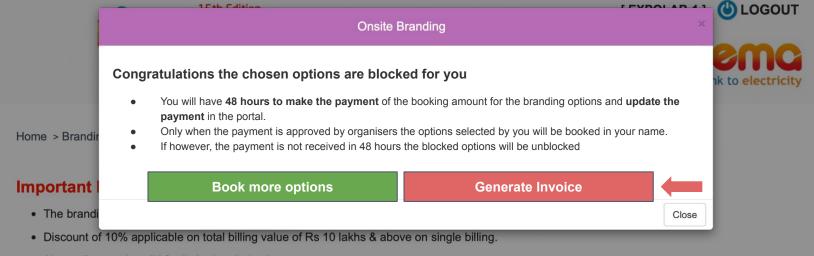




Branding Options from Gate No. 1 -







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В	Branding Options from Gate No. 1 +									
	Name	Category	Hoarding Name	Amount (INR)	Book					
		PREMIUM	G1H-1	314,600	Blocked					
			0411.0	044.000	Diana di sul					





Home > Payment Details > Branding / Sponsorship / Services

Payment Details for Branding / Sponsorship / Services

Option	Category	Qty	Amount
GW1232	Branding	12	12,00,000
GW1232	Branding	12	12,00,000
Option	Category	Qty	Amount
GW1232	Sponsorship	1	12,00,000

Generate Invoice



Invojces

	Date	Date Estimate/Invoice Details Form		Total Amount	Paid Amount	Balance Amount	Invoice/Payment
-	19/10/2022	View	BRANDING	259,600	259,600	0	View





Home > Payment Details > Branding / Sponsorship / Services

Payment Details for Branding / Sponsorship / Services

Date	ate Estimate/Invoice Details Form Na		Total Amount	Paid Amount	Balance Amount	
19/10/2022	View	BRANDING	259,600	0	259,600	Update Payment
19/10/2022	View	BRANDING	259,600	259,600	0	Update Payment
19/10/2022	View	BRANDING	259,600	259,600	0	Update Payment



Payment

Amount (INR)

Paid Amt

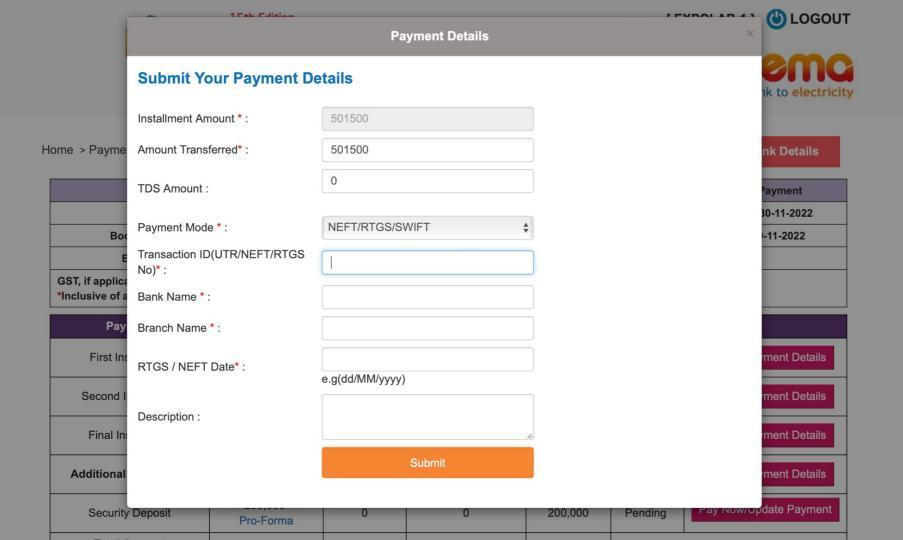


	10+6 04					
			Payment Details			
Payment	Amount	Paid Amt	TDS Deducted	Balance	Status	
First Installment Pro-Forma	129,800	0	0	129,800	Pending	Update Payment
Second Installment Pro-Forma	129,800	0	0	129,800	Pending	Update Payment
Payn	nent Schedule.(For al	I)	Booking Amount	Second Inst	allment	Final Payment
Boo	king Uptil 30-06-2022	2	40%	30% by 30-0	9-2022	30% by 30-11-2022
Booking From 01-07-2022 to 30-09-2022			70%			30% 30-11-2022
Booking From 01-10-2022 onwards		100%				
GST, if applicable, is payable with each installment. *Inclusive of advance deposit amount						

TDS Deducted

Balance

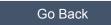
Status







Payment updated successfully.







Home > Payment Details > Branding / Sponsorship / Services

Payment Details for Branding / Sponsorship / Services

	-					
Date	Estimate/Invoice Details	Form Name	Total Amount	Paid Amount	Balance Amount	
19/10/2022	View	BRANDING	259,600	129,800	129,800	Update Payment





-	r eve							
Payment Details								
Payment	Amount	Paid Amt	TDS Deducted	Balance	Status			
First Installment Pro-Forma	129,800	129,800	0	0	Confirm	View Invoice		
Second Installment Pro-Forma	129,800	0	0	129,800	Pending	Update Payment		
Paym	ent Schedule.(For al	I)	Booking Amount	Second Insta	liment	Final Payment		
Booking Uptil 30-06-2022			40%	30% by 30-09	9-2022	30% by 30-11-2022		
Booking From 01-07-2022 to 30-09-2022		70%			30% 30-11-2022			
Booking From 01-10-2022 to 50-50-2022 Booking From 01-10-2022 onwards			100%					
GST if applicable, is n	ovehle with each inc	tallmant						

GST, if applicable, is payable with each installment.

*Inclusive of advance deposit amount

Payment	Amount (INR)	Paid Amt	TDS Deducted	Balance	Status





Branding Options from Gate No. 1 -

Branding Options from Gate No. 3 & 4 +

Branding Options near Gate No. 5 & 6 +

Branding in Buyer Seller Meet +

Other Branding Options -

Name	Category	Hoarding Name	Amount (INR)	Book
	Starting from Gate 2 to Gate 3-4	G2MW-1	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-2	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-3	60,000	SELECT
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	Starting from Gate 2 to Gate 3-4	G2MW-11	60,000	SELECT
	Starting from Gate 2 to Gate 3-4	G2MW-12	60,000	BOOKED
	Starting from Gate 2 to Gate 3-4	G2MW-13	60,000	BLOCK
Lanyard & Badge Branding	Sole Sponsorship	LS2MW-1	2,200,000	BOOKED
CEO Night Spansophin	Sponsor	CNSMW-1	425,000	BLOCK
CEO Night Sponsorship	Sponsor	CNSMW-2	425,000	BOOKED
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