

Sponsorship Opportunities

Various sponsorship opportunities are available during ELECARAMA-2008 exhibition. Details and sponsoring charges of a few opportunities are given below. In case you desire to avail of these or other opportunities, please fill this form and send to IEEMA/ELECARAMA-2008 Mumbai Office.

No.	Items	Description	Charges	Qty.
1.	Hoardings on Pathways	Display of flex mounted Hoardings (of size 20' L X 8' H) at various locations in the exhibition premises (outside exhibition halls)	Rs. 50,000/- per hoarding	
2.	Pole Buntings on Pathways	Display of flex mounted Pole Buntings (of size 2' L X 5' H) at various locations in the exhibition premises. (outside exhibition halls)	Rs. 10,000/- per bunting	
3.	Ad-Boards inside Cafeterias	Display of flex mounted Boards of size (6' L X 4' H) at various locations inside cafeterias.	Rs. 20,000/- per ad-board	
4.	Ad-Boards in Connecting Walkways	Display of flex mounted Boards of size (6' L X 4' H) in the walkways connecting Hall No. 1 and Hall No. 5	Rs. 20,000/- per ad-board	
5.	Ad-Boards at Drinking Water Booths	Display of 2 Nos Digital Vinyl Prints of size (3' L X 4' H) in the drinking water booths.	Rs. 25,000/- per booth	
6.	Branding at Registration Area	Digital Vinyl Prints of size (2' L X 4' H) on the Panels in the registration area.	Rs. 15,000/- per panel	
7.	Touch Screen Stations in the exhibition halls	Digital Vinyl Prints of size (2' L X 3' H) on the stands of the touch screen stations placed at strategic locations in the exhibition halls.	Rs. 25,000/- per station	
8.	Plasma Advertisement Broadcasting	Advertisement running on 42" in Plasma displays located in the entry and exit points of halls, lounges and cafeterias.	Rs. 50,000/- for total of 150 slots of 30 secs.	
9.	Bus Stop	Display of flex mounted Boards of size (8' W X 4' H) on the Bus Stop	Rs. 50,000/- per bus stop	

Please note :

- i) **Payment for the above should be made in advance by cheque or DD in favour of ELECARAMA-2008 payable at Mumbai.**
- ii) Please enclose your CD containing the 'tiff' file of the artwork with one colour proof of your logo/ advertisement message. In case you are unable to provide the 'tiff' file, organisers will design the display as per the matter sent by you, at your cost.

SEND THIS FORM TO:

Mr. Sudhir Sailwal
IEEMA

501, Kakad Chambers, 132, Dr. Annie Besant Road
 Worli, Mumbai 400 018.

Tel. : +91 (022) 2493 6528, 2493 6529, 2493 0532

Fax : +91 (022) 2493 2705

E-mail: sudhir@ieema.org
 elecrama@ieema.org

PLEASE KEEP A COPY FOR YOUR RECORDS.

(PLEASE TYPE IN BLOCK LETTERS)
 (OR ATTACH BUSINESS CARD)

Stall No. _____

Signature _____

Name _____

Company Stamp _____

Phone _____ Fax _____

E-mail _____

Cell _____

Sponsorship Opportunities

1) HOARDINGS ON PATHWAYS



Size : 20' (L) X 8' (H)
 Material : Digital Frontlit Flex Print Mounted on Metal Frame

2) POLE BUNTINGS ON PATHWAYS



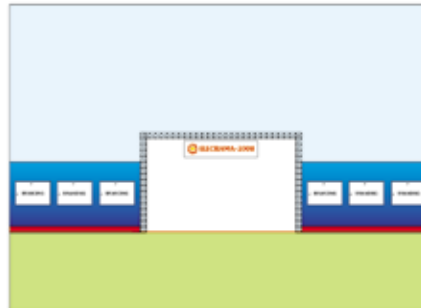
Size : 2'(L) x 5'(H)
 Material : Digital Frontlit Flex Print on Both Sides

3) AD-BOARDS INSIDE CAFETERIAS



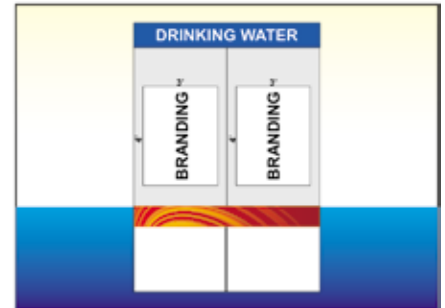
Size : 6'(L) X 4'(H)
 Material : Digital Frontlit Flex Print Mounted on Metal Frame

4) BOARD IN CONNECTING WALK WAYS



Size : 6'(L) X 4'(H)
 Material : Digital Frontlit Flex Print Mounted on Metal Frame

5) AT DRINKING WATER BOOTHS



Size : 3'(L) x 4' (H) Qty 2 Nos
 Material : Digital Vinyl Print Pasted on Back Panels

6) BRANDING AT REGISTRATION AREA



Size : 2' (L) x 4' (H)
 Material : Digital Print Mounted on Back Panel

7) TOUCH SCREEN STATION



Sticker pasted on front panel
 Size : 2'(L) x 3'(H)

8) PLASMA ADVERTISEMENT



Documentary Film on 42" Plasma Screen