

Press Information

This form must be completed and returned by every exhibitor. If this service is not required, please endorse "not applicable" and return to the address below.

IEEMA will issue press releases to publicise ELECARAMA-2008. However, to attract the media, information such as product stories, company profiles, expansion or investment plans will need to be new or newsworthy. IEEMA will make every effort to publicise exhibitors' products, although it cannot guarantee that the press will publish them.

PLEASE FOLLOW THESE INSTRUCTIONS:

1. Send your only press releases highlighting the newsworthy aspects and other background information at the address shown below.
2. Please accompany your press-releases with photographs and catalogues, in colour. Send minimum three sets.
3. If you send company brochures or professional catalogues of products on display, you must indicate what is significant in a separate sheet with an explanation of what is particularly newsworthy in regard to each product or service provided.
4. Sets of Press releases, write-ups about your company, new product being launch and press kits may be sent directly to press.

Please provide all information requested on Reverse of this Form.

SEND THIS FORM TO:

Mr. Sudhir Sailwal
IEEMA

501, Kakad Chambers, 132, Dr. Annie Besant Road
 Worli, Mumbai 400 018.

Tel. : +91 (022) 2493 6528, 2493 6529, 2493 0532

Fax : +91 (022) 2493 2705

E-mail: sudhir@ieema.org
 elecrama@ieema.org

(PLEASE TYPE IN BLOCK LETTERS)
 (OR ATTACH BUSINESS CARD)

Stall No. _____

Signature _____

Name _____

Company Stamp _____

Phone _____ Fax _____

E-mail _____

Cell _____

PLEASE KEEP A COPY FOR YOUR RECORDS.

Press Information

1. Name of Organisation: _____

Contact person: _____

Telephone : _____ Fax : _____

E-mail : _____ Cell No. : _____

2. Our general product range is:

3. New product/s to be launched at ELECARAMA-2008 and highlight newsworthy aspects; if any.

4. Reason to participate in ELECARAMA-2008 exhibition.

5. Whether the new product being launched is a substitute for imported equipment?

 Yes No Partial

6. Advantage over the existing imported product in terms of cost, quality, life, service and availability:

7. Reason to chose ELECARAMA-2008 to launch new product:

8. Plans for expansion or investment by our company:

(Please attach a separate sheet if space provided is not sufficient)